



West Jefferson Earns "FairWarning® Ready Certified Care Provider" Designation for Patient Privacy



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(Marrero, LA – January 26, 2017) – <u>West Jefferson Medical Center</u> (WJMC) is pleased to announce it has become a FairWarning® Ready Certified Care Provider at the Professional Achievement Level, demonstrating its dedication to patient privacy. As part of this certification, West Jefferson will be displaying the FairWarning® Ready Certification Shield in its facilities.

West Jefferson is taking cutting-edge measures to ensure sensitive patient information is protected at all times, and patient privacy monitoring is one of the essentials. In order to receive the best care possible, a growing number of physicians, clinicians, administrators and affiliates must have access to patient information, and while the vast majority of those involved in care use sound judgment, from time-to-time, a care worker may mistakenly or purposefully access patient information that isn't necessary. FairWarning®'s patient privacy monitoring solutions provide WJMC with the ability to detect these anomalies, train staff and prevent future occurrences. Patient privacy monitoring is also essential to the Health Insurance Portability and Accountability Act (HIPAA), other federal and state law compliance.

We take patient privacy very seriously and are proud to take this additional step in ensuring our patients' rights," said Nancy R. Cassagne, CEO of West Jefferson Medical Center. "West Jefferson is honored to earn this certification."

The importance of protecting patient information is a top priority at WJMC. As studies have shown, when patients trust their care providers' ability to keep their information secure, they have the confidence to share sensitive information with their care providers. In earning patient trust, West Jefferson is ensuring the highest levels of care and reinforcing their patients' choices of care providers.

The FairWarning® Ready Certification Shield will be displayed in West Jefferson's main lobby area as a symbol of its leadership in, and dedication to, patient privacy.

To learn more about privacy practices at WJMC visit: http://www.wjmc.org/docs/WJMC-Joint-Privacy-Notice.pdf