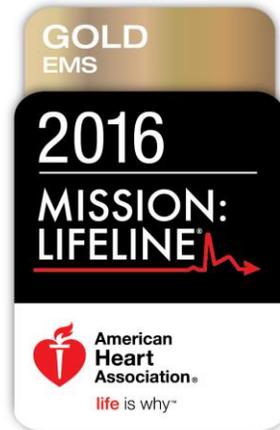


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**3<sup>rd</sup> Year in a Row**  
**West Jefferson Receives American Heart Association's**  
**Mission: Lifeline EMS Recognition Award**



(MARRERO, LA – MAY 27, 2016) — [West Jefferson Medical Center \(WJMC\)](#) has received the American Heart Association's Mission: Lifeline® EMS Gold Award for implementing quality improvement measures for the treatment of patients who experience severe heart attacks. This is the 3<sup>rd</sup> year in a row, West Jefferson had received this distinction.

Every year, more than 250,000 people experience an ST elevation myocardial infarction (STEMI) the most deadly type of heart attack caused by a blockage of blood flow to the heart that requires timely treatment. To prevent death, it's critical to restore blood flow as quickly as possible, either by mechanically opening the blocked vessel or by providing clot-busting medication.

Unfortunately, a significant number of STEMI patients don't receive this prompt reperfusion therapy, which is critical in restoring blood flow. Mission: Lifeline seeks to save lives by closing the gaps that separate these patients from timely access to appropriate treatments. Mission: Lifeline's EMS recognition program recognizes emergency medical services for their efforts in improving systems of care and improving the quality of life for these patients.

Emergency Medical System providers are vital to the success of Mission: Lifeline. EMS agencies perform 12-lead ECGs which measure the electrical activity of the heart and can help determine if a heart attack has occurred. They also follow protocols derived from American Heart Association/American College of Cardiology guidelines. These correct tools, training, and practices allow EMS providers to rapidly identify suspected heart attack patients, promptly notify the medical center, and trigger an early response from the awaiting hospital personnel.

Agencies that receive the Mission: Lifeline Gold award have demonstrated at least 75 percent compliance for each required achievement measure for two years.

“EMTs and paramedics play a vital part in the system of care for those who have heart attacks,” said James Jollis, M.D., Chair of the Mission: Lifeline Advisory Working Group. “Since they often are the first medical point of contact, they can shave precious minutes of life-saving treatment time by activating the emergency response system that alerts hospitals. We applaud West Jefferson for achieving this award that shows it meets evidence-based guidelines in the treatment of people who have severe heart attacks.”

“West Jefferson Medical Center is dedicated to making our service among the best in the country, and the American Heart Association’s Mission: Lifeline program is helping us accomplish that by implementing processes for improving systems of care with the goal of improving the quality of care for all acute coronary syndrome patients,” said William Daviss, Director of EMS at West Jefferson. “We are pleased to be recognized for our dedication and achievements in emergency medical care for all cardiac patients.”

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**About West Jefferson:**

Founded in 1956, (WJMC) is a 435-bed community hospital located in Marrero, La. As a full service medical center, WJMC offers comprehensive programs for preventive, emergency, acute and rehabilitative care with a medical staff of more than 400 physicians and a complement of 1,700 employees and many volunteers. The medical center enjoys national awards for clinical excellence across many of its subspecialties. WJMC is a proud member of LCMC Health, a Louisiana-based, not-for-profit hospital system serving the healthcare needs of the Gulf Coast region. LCMC Health currently manages award-winning community hospitals including Children’s Hospital, Touro, New Orleans East Hospital, University Medical Center New Orleans and West Jefferson Medical Center.

**About Mission: Lifeline**

The American Heart Association’s Mission: Lifeline® program helps hospitals and emergency medical services develop systems of care that follow proven standards and procedures for acute coronary syndrome patients. The program works by mobilizing teams across the continuum of care to implement American Heart Association/American College of Cardiology clinical treatment guidelines. For more information, visit [heart.org](http://heart.org).