

West Jefferson Medical Center Community Report

February 2011

Community Cancer Program Dedicated to Patient Care



Dolores Guidry styles wigs for patients

West Jefferson Medical Center shares in the hope and vision that one day cancer will be eliminated. Until that time, the Community Cancer Program, accredited by the American College of Surgeons Joint Commission on

Cancer, is dedicated to providing the care patients and their loved ones need from diagnosis through survivorship. West Jefferson offers a full range of services that begin with an Inpatient Oncology Unit staffed by compassionate, certified oncology nurses who take pride in their ability to meet the needs of patients and families.

For patient convenience, an Outpatient Infusion Therapy Unit is adjacent to the inpatient unit. Here, individualized care is provided by nurses certified in chemotherapy, the modality which uses specific chemical agents or drugs to selectively destroy cancer cells or tumors.

Treatment options are mated to the patient and can range from traditional surgery to robotic assisted minimally invasive surgery with the da Vinci® Surgical System. In addition, precision radiation

therapy can be delivered via the non-invasive Cyberknife® Robotic Radiosurgery System in the only Radiation Therapy Department on the West Bank.

The Women's Imaging and Breast Care Center offers outpatient services including screening mammography and other diagnostic testing. A full range of rehabilitation services are offered including therapy after breast reconstruction surgery and lymphedema treatment.

Patients and families are encouraged to use the Resource Room, located on 8 South, to learn more about cancer. Comfortably furnished with internet access for cancer research about treatment modalities and to a variety of refereed sources such as the American Cancer Society, the room presents a low stimuli atmosphere. West Jefferson's Cancer Program has a Patient Navigator who assists in the coordination of care. Her role is tailored to address the patients' needs throughout the continuum of care. An Oncology Chaplain is also available for spiritual solace.

For more information about our services, please call (504) 349-1176.

Vanessa Batson, BSN, RN
Clinical Director, Inpatient Oncology

February is American **Heart** Month
Show your *Heart* a little *Rose*

• eat healthy • be active

• be smoke free • get check-ups



www.wjmc.org

Hospital Foundation Announces Its Support

West Jefferson is Silver Sponsor of Cancer Society's Relay for Life



ACS Volunteer
Joyce Phillips

The West Jefferson Hospital Foundation is supporting West Jefferson Medical Center's participation in the American Cancer Society (ACS) West Bank

Relay for Life. As a Silver Sponsor, West Jefferson will be recognized at the Relay opening and closing ceremonies on Saturday, April 16 at Mel Ott Park in Gretna and will be featured on the Cancer Society's website. The Hospital Foundation announced its support to ACS Relay staff following the January 20th Relay Kick Off.

"Our banner will, once again, proudly be displayed at the Relay," Registered Nurse Vanessa Batson, Oncology Services Clinical Director, said. "West Jeff has been a sponsor of Relay since its beginnings in our community. We have a strong commitment to Relay and cancer survivors. Our volunteer teams greatly appreciate the Hospital Foundation's support of this community outreach where staff from across our Medical Center donate their time to generate greater cancer awareness and do fundraising for this cause in the community."

Community members interested in joining one of West Jefferson's teams or forming their own teams may contact Relay chairperson Judith Lazarra at

(504) 349-2198. The honorary chairs of Relay are Jefferson Parish Councilman Chris Roberts and Plaquemines Parish President Billy Nungesser. This year's co-chairs are Fran Landry and Brian Heiden.

"In addition to the Foundation's support of the 2011 ACS West Bank Relay for Life, the Foundation plans to sponsor the West Jefferson Medical Center annual Pink Tea for Breast Cancer Survivors in October," Foundation President Garey Alimia says. "The West Jefferson Hospital Foundation is pleased to support oncology services and outreach of the Medical Center."

Jennifer Steel, RN

Executive Director, West Jefferson Hospital Foundation

WJMC Proudly Announces West Jefferson Urology Specialists



West Jefferson Medical Center (WJMC) is pleased to announce the addition of professional urology services to its clinics. Urologists Wesley W. Bryan, MD, Jon Ryan Glass, MD and Pablo J. Labadie, MD make up the new West Jefferson Urology Specialists. These physicians practice the latest in urologic care for both men and women. Their practice includes treatment of all urologic cancers with minimally invasive techniques including laparoscopy and robotics. They also specialize in the treatment of incontinence and female pelvic disorders as well as the endoscopic treatment of kidney stone disease and general adult urology.

Dr. Bryan moved to New Orleans in 1988 and received his B.S. degree from Tulane University. He went on to graduate from medical school at Tulane and completed his urologic residency there. He's practiced urology since 2002. He helped start the first prostate cancer support group on the West Bank and was awarded the American Cancer Society Spirit Award in 2009.

Dr. Glass graduated from Tulane Medical School and also completed his

residency training there in 2005. He has a strong interest in the minimally invasive treatment of urologic diseases and currently travels the country to help train urologists in robotics procedures.

Dr. Labadie graduated from Newman High School. He also finished undergraduate studies at Tulane University. He attended the University of Pennsylvania for Medical School. After serving as a Navy battalion surgeon, deploying with the 15th Marine Expeditionary Unit to Somalia and the Persian Gulf, he returned to his hometown to practice urology. Dr. Labadie was formerly Chief of Surgery at WJMC and currently is on the board of Governors of the Jefferson Parish Medical Society.

Wesley Bryan, MD

West Jefferson Urology Specialists

West Jefferson Urology Specialists have two convenient West Bank locations. To schedule an appointment call one of the numbers below.

West Jefferson Medical Center
1111 Medical Center Blvd., North Tower, Suite 311
Marrero, LA 70072
(504) 934-8100

West Jefferson Urology Specialists
120 Meadowcrest, Suite 430
Gretna, LA 70056
(504) 391-7530



FOR MARDI GRAS SAFETY TIPS

Visit www.jpso.com or
www.WJMC.org

Foundation Projects Support Mission of the Medical Center Care House Appreciated by Families, Providing Nearby Comfortable Lodging

The purpose of the West Jefferson Hospital Foundation is to support the mission of West Jefferson Medical Center. From helping to create awareness of the Medical Center's programs and services to raising, receiving and distributing funds to enhance patient services and health programs presented for our community, the support is vital. The Hospital Foundation, a 501(c)(3) non-profit organization and separate entity from the hospital, has its own Board of Directors.

The Care House is one of the projects of the Hospital Foundation. Especially developed to benefit families whose loved ones are being cared for in the critical care nursing units at West Jefferson, the Care House opened in July. Since opening, more than 175 nights of lodging have been provided to families at no charge.

Ongoing donations are accepted to support this no-charge, short stay lodging located just one block from the hospital. The major donors for this special house are Mr. and Mrs. Douglas Silva. Named the Care House - The Silva Lining, the Silvas scribed the name in loving memory of Mr. Carlos "Chas" Silva and Mr. and Mrs. Christian "Whitey" Schulingkamp. The names of Mr. and Mrs. Silva and the

many donors that helped open the Care House are recognized on a plaque in the hospital Atrium.

The Care House is fully furnished and equipped with many of the comforts of home. The furnishings were also provided by generous donors and supporters of the West Jefferson Hospital Foundation.

"The Care House stays are processed by the Guest Services Department," Registered Nurse Patricia Orgeron explains. "The Nursing and Case Management Departments have also assisted in the identification of families meeting Care House criteria. Priority is given to individuals whose loved ones have experienced an unexpected medical emergency and live at least 10 miles from the Medical Center."

A recent guest following a stay at the Care House wrote, "I want to thank you and tell you how much we appreciated the use of the Care House while my husband was a patient at West Jefferson Hospital. It was wonderful to be able to use the lovely facilities and to be so near the hospital. We are so grateful for the kind and generous people who made this possible."

Jennifer Steel, RN

Executive Director, West Jefferson Hospital Foundation



Patricia Orgeron prepares Care House for new guests



The Hospital Foundation has been very fortunate to have individual donors, businesses and granting agencies help both with their time and financial and in-kind contributions to aid its cause to support the Medical Center's mission. Donations (including financial and in-kind contributions) to the Foundation are accepted from individuals, organizations and companies across various industries. Donations may be made in memory or honor of a loved one or organization and may be restricted or unrestricted. To learn more, call (504) 349-2051 or visit www.wjmc.org

REACHING for a healthier YOU
West Jefferson Medical Center
Our Family Caring For Your Family

Get Checkups - THE FAMILY DOCTORS
Reaching for a healthier you starts with regular visits to your primary care physician. To learn more about becoming a patient, call 349-6824.

Lose Weight - BARIATRIC CENTER OF EXCELLENCE
People who are overweight or significantly obese have a greater risk of getting diabetes, high blood pressure and heart disease. For more info, call 934-8144.

Get Fit - WEST JEFF FITNESS CENTER
Achieving a healthier lifestyle should include exercise. Our personal trainers are ready to help. Join us for a personal tour, call us at 349-6908.

Sleep Better - WJ SLEEP CENTER
Getting better sleep can take more effort than counting sheep or wishing for good zzzzzzz's. Sleep disorders can be caused by major conditions including heart or lung disease. Call 349-6966.

West Jefferson Medical Center | 101 Medical Center Boulevard | Marrero, Louisiana 70072

the Family Doctors | SURGICAL WEIGHT LOSS West Jefferson Medical Center | FITNESS CENTER | Sleep Center
www.wjmc.org

West Jeff Observes American Heart Month

Did you know that February is National Heart Month, and not because it's Valentine's Day? According to the American Heart Association, Cardiovascular diseases are our Nation's No. 1 killer. In 1963, Congress required the president to proclaim February as "American Heart Month". Every year since, the goal has been to raise public awareness of heart disease and to urge Americans to join the battle against these diseases.

West Jefferson Medical Center (WJMC) is doing its part to raise awareness of heart disease in our local community. Throughout the month of February, West Jeff will offer health fairs, cooking demonstrations, "heart fitness" programs, prizes and more to help educate people about heart disease. In

addition, WJMC will host a heart healthy talk with Cardiologist E. Ken Kerut, MD on Friday, February 18th at Noon in the hospital's auditorium.

Here at West Jefferson Medical Center, we deliver quality heart care everyday. With a robust line of cardiac services offered, we take our obligation to educate and empower our patients and community seriously. Whether it is a routine EKG, a test to look at the heart arteries and function more closely, or heart surgery, we strive for excellence in quality care.

National Heart Month is underway! So, come educate and empower yourself today!

Monica Bologna, BSN, RN, CCRN-CSC
Senior Director, Cardiac Service Line

Join Us!

Exercise Tips • Demonstrations • Screenings

Free
Heart Healthy Fair
To Celebrate
American Heart Month



Monday, February 14
Noon - 1:30

WJMC Fonseca Auditorium
1101 Medical Center Blvd. - Marrero